

EXECUTIVE CERTIFICATE OF

Global Business Management

Course Overview

The Executive Certificate of Global Business Management is offered to business executives, professionals, working staff, entrepreneurs, and qualified students who wish to increase their knowledge and improve their strategies in global business practices. Topics covered include:

- Export readiness
- International trade strategies
- Business in diverse cultural markets
- International marketing
- Finding quality overseas distributors/partners
- International cash management, getting paid and trade finance
- International trade logistics including documents and shipping
- International legal and tax considerations
- Export regulations
- Managing a global business

The course is also valuable for global entrepreneurs, individuals who are new to international trade and have no prior international business experience, and professionals from service industries such as banking, transportation, and trade consultants.

What's Included

- 30 hours of class instruction taught by professional business practitioners
- Textbook, handouts, lectures, and case studies
- Computer resources, including international market research and country specific data
- Hands-on practical experience



THE NASBITE CREDENTIAL

This course assists with training and preparation for the NASBITE Certified Global Business Professional (CGBP) exam, a professional designation that identifies competence in international business for practitioners through a national exam. For more information on the NASBITE CGBP visit www.nasbite.org/cgbp/

COST: \$995

- *Scholarship available to cover the cost of the program through STEP (State Trade Expansion Program) Grants*
- *Apply now at https://wtcutah.formstack.com/forms/international_business_assessment_step*

DATES: September 15 - November 17, 2021

Classes are held from 5:30 to 8:30 P.M. Wednesday evenings (10 classes total) at Salt Lake Community College Miller Campus, 9690 South 300 West, Sandy, Utah. This course will also be available online for remote locations throughout Utah, the United States, and Internationally.

For questions, more information, or payment options, contact Mia Cask at 801-957-5253 or email Miranda.Cask@slcc.edu.

<https://themillatslcc.com/global>

REGISTRATION DEADLINE: September 8, 2021

Classes are limited to 20 people so reserve your space as soon as possible. You may preregister by emailing your information to Miranda.Cask@slcc.edu.

